

ADVERTISING INFORMATION FOR



Starting in the *Virginia Masonic Herald's* 2007 fall issue, the Grand Lodge of Virginia plans on adding advertisement(s) to the *Herald*, to help offset the costs of publishing and distributing the *Herald*. The advertisement charges will be:

Full Page \$750
1/2 Page \$500
1/3 Page \$350
1/4 Page \$250
Business Card \$80

If a person or organization would like to run an ad in all three issues (then a discount will be given – the cost will be twice the amount for the ad plus half of another ad – i.e., ½ page ad for three issues would be \$500 + \$500 + \$250 - \$1,250 vice \$1,500.

There will be an additional \$200 charge if you want the *Herald* to set up the advertisement's format. If we set up the advertisement, you will see what it looks like prior to being placed into the magazine.

All advertisements bills **must be paid** to the Grand Lodge office **prior** to them being placed into the issue. NO advertisements/announcements will be placed into the *Herald* after the submission deadline has passed.

All advertisements will have to be approved prior to publishing by the Grand Master or by an approved guidance from the Grand Master.

All advertisements must be acceptable and within good taste to all Masons and portray good wholesome Masonic values. Advertisements for alcohol, nicotine, or drug related, sexual items, etc. will not be considered for publication.

Announcements – the *Herald* will now offer one- to two pages of “Masonic announcements” for charitable/Lodge fundraisers (again they will need the Grand Master's permission to be put into the magazine). The announcements will be sized (by the editor) to try to fit all requested announcements into the *Herald*. Announcements can consist of Lodge and Appendant body fundraisers. These announcements will be placed into the *Herald* as a courtesy and no charge will be requested, but you can make a donation to help defray our expenses if you desire.

Requirements – camera ready or digital format.